



AUTHENTRICA

Authentication Beyond Text Messaging...

**Secured, Robust, Adaptive, Scalable,
and Flexible
Multi Factor Authentication Platform**



Key Multi Factor Authentication (MFA) Statistics -

- ◆ 61% of data breaches involve the use of unauthorized credentials.
- ◆ Only 26% of companies use MFA.
- ◆ 61% of people use the same password on multiple services.
- ◆ 81% of security breaches are due to weak passwords.
- ◆ \$3.86 million is the average cost of a data breach.
- ◆ 90% security experts recommend use of MFA.

AUTHENTRICA-Value Proposition

- ◆ Highly reliable architecture with increased flexibility & accessibility and enhanced security & user experience for authentication token delivery.
- ◆ Multichannel termination of One-Time Password (OTP).
- ◆ Global termination helps in prevention of travelling threats and reduction of operational costs.
- ◆ Benchmarked TPS- 1000 scales authentication requests, reduces cost and ensures system availability & responsiveness to users even during peak usage periods.
- ◆ Seamless integration with any third-party application, and 360-degree customer view leads to enhanced efficiency and customer experience.
- ◆ Intelligent Auth-Assistant for web and mobile App.

AUTHENTRICA- 'Auth-Assistant'

Takes your app and/or customer authentication experience to next level

Features:

◆ **Mobile SDK and API**

Our lightweight & flexible SDK is hosted on servers based in India.

Fast Response Time

- ◆ Our Auth-Assistant boost the API response time in the identity industry at less than 500 milli-second per API call.

◆ **Transaction Conversions**

Ensure maximization of timely OTP delivery and share information with transacting customer about Network coverage, Delivery failure status & CTAs for OTP over voice call.



Hallmark:

The platform:

- ◆ Ensures secured, timely and cost-effective delivery of authentication tokens across communication channels viz. SMS, Flash Call, Voice Call, WhatsApp, & Data Verification at scale.
- ◆ Customize multi-channel OTP message journey and provides high level of reliability.
- ◆ Supports channel concurrency and channel fall back features.
- ◆ Enables integration with various systems and applications.
- ◆ Facilitates quick response time & self-service options for users to manage their own authentication settings and devices.
- ◆ Provides seamless and intuitive user experience.
- ◆ Ensures comprehensive reporting and auditing capabilities.



AUTHENTRICA- an adaptive Multi Factor Authentication Platform

A comprehensive solution that meets the needs of the organization while providing a strong level of security and enhanced user experience.



Get in touch



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